**Assignment 1 Questions**

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1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Given the provided date, we can conclude

* 1. More than half of all the crowdfunding projects were successful (56.5%)
  2. Theater had the most overall crowdfunding projects out of all the parent categories. (34.4%)
  3. The highest number of crowd founding projects were launched in the month of July.

1. What are some limitations of this dataset?

Some limitations of this data set revolve around the processes of the crowdfunding projects. It would have been helpful to know what general categories of processes were used to contact the donors. (In person, online, mail, etc.). In addition, general information about the donors would have been helpful as well (age, profession, recurring donor the company or 1st time donor). These insights could help identify why some companies had a higher success rate and which types of donors gave more.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Tables/ graphs regarding the country of donors would be helpful to identify where the money was coming from geographically, this would give a company more insight on which areas to target more. In addition, a table/graph regarding duration of the project could be helpful, to see if a longer deadline was helpful to collecting more donations or not.